



IMPACT REPORT

# **Dear Friends & Supporters,**

**Thank you for 15 years of impact!** On December 8, 2008, 50 government leaders, restoration professionals and community advocates met at Arlington Echo to launch the Watershed Stewards Academy. In just 3 short months, we wrote the curriculum for the Steward Certification Course and recruited our first class of 32 Stewards. We curated the Tool Box of Sustaining Action and enlisted a Consortium of Support Professionals to mentor our new leaders. In 15 years, we have trained almost 350 Watershed Stewards and expanded our programs to include Tree Troopers and short courses for diverse audiences with innovations that increase accessibility and inclusion.

While we know that the thousands of projects installed by Stewards over the last 15 years have significantly improved our local waterways, we've often wondered how people's individual actions have changed because they have engaged with a Watershed Steward. Have we successfully ushered in a cultural shift toward communities that are truly acting to ensure a healthy environment for all? This year, when we surveyed over 1,000 County residents, we learned just how much of a difference Stewards make in their neighborhoods.

Have you planted all or mostly all native plants in the last 5 years?

92%

of people familiar with WSA answered yes

Are you likely to plant a tree?

84%

of people **WITH**a Watershed Steward
in their community
answered yes

19%

of people **WITHOUT** a Watershed Steward in their community answered yes

The impact a single Watershed Steward can have is tremendous. In the coming year, we'll use what we've learned from this study to inform strategies for helping Stewards lead others to action.

We value the uniqueness of every community we work with, and remain committed to going farther together rather than faster alone. Strong partnerships are making it possible for us to forge new connections and create opportunities that are meaningful, accessible, and which will allow all of us in Anne Arundel County to embrace our role as Stewards caring for our environment.

All of this work is not possible without you—our leaders, supporters and friends. Thank you for 15 great years!

### With Gratitude & Optimism

#### **WSA BOARD OF DIRECTORS**

Chair: Frank Dawson
Vice-Chair: Carmera Thomas-Wilhite
Secretary: Melanie Parker

Treasurer: Steve Russo

**Development Chair:** Don Simpson

Khadija Abdur-Rahman, Jan Atwood, Sam duPont, Nina Fisher, Kevin Green, Leila MacCarthy, Ron Snyder, Erica Whorley

#### **WSA STAFF**

Executive Director: Suzanne Etgen

Terryl Acker-Carter, Jackie Baird, Sara Ballesteros, Noelle Chao, Trish Hennessy-Webb, Francesca King, Jeffrey Popp, Faith Waaramaa, and Brady Waters



# **Deeply Rooted in Our Mission**

In 2009, WSA's first class of Stewards planted a tree as a symbol of future growth for WSA. Fifteen years later, trees are more than a symbol for our organization; they are evidence of the exponential enduring impact our leaders have within our communities.



#### **SAVE OUR TREES**

This Spring, a new grass-roots initiative dedicated to protecting tree canopy became an official WSA program. Led by Watershed Stewards and other local environmental leaders, Save Our Trees is committed to stopping ivy and invasive vines from strangling trees. "The missions of Save our Trees and WSA are so closely aligned – both aimed at leading impactful community action to reduce pollution and make our local environment healthy for all-that it seemed logical to join forces." Frank Dawson, Board Chair, WSA. Over the last year, Save Our Trees, has removed vines from over 1900 trees, and we're coordinating with Anne Arundel County and the City of Annapolis on longer term solutions.

Protecting existing tree canopy while substantially increasing the number of new trees is essential to sustain our environment.

WSA's RePlant programs transform communities and established 8.2 acres of new urban forest

TREE TROOPERS



1922 trees planted

BACKYARD BUFFERS



**1850** seedlings distributed

GROVES OF GRATITUDE



485 trees distributed



**30** new tree troopers trained



4740 people engaged

Donations from WSA's Groves of Gratitude program raised \$1,600 for the Judy Center at Belle Grove Elementary.

They used the funds to bring Judy Center families to the Annapolis Maritime Museum and tour the Chesapeake Bay in a skipjack. For many of these families, it was their first time on the water.





# **Stewards Spark Collective Action**

With over 325 Watershed Stewards and over 150 Tree Troopers trained in the past 15 years, WSA has created a network of connections, collaboration and catalysts for cleaner waters in Anne Arundel County.





#### **AYIA LINDQUIST & REN GRUMBLES**

Ayia Lindquist and Ren Grumbles spent the past year building sustained engagement and long term relationships through their sensory gardens in Brooklyn Park. Ayia hosted seed collections and planting events at the Brooklyn Park Library and Park Elementary. Ren delivered *Mindfulness in Nature* programs, maintenance events, and supply of tools and resources, engaged students and families of the Judy Center at Belle Grove Elementary. Ayia and Ren are working to ensure that their gardens are a resource for learning, healing and inspiration throughout the year.



#### **BETH PAQUETTE**

Beth Paquette originally questioned becoming a Watershed Steward while balancing family duties, full-time work, and her passion for paddleboarding. Yet, she found a solution by creating a unique capstone project, *Riversweepers*. The popularity of her Paddle Patrol presentation, and her social action group, *Riversweepers*, dedicated to picking up trash in our rivers while enjoying on-the-water activities, led Beth to collaborate with **CapitalSUP** to provide free paddle board rentals to people who would *Riversweep* during their outings.



#### **GARY GAKENHEIMER**

Gary Gakenheimer completed a massive shoreline restoration project with BGE in his community, Chestnut Hill Cove in Pasadena. The site, which suffered excessive erosion and slope failures, is now home to over 20,000 square feet of new tidal wetlands with over 17,000 plants. Gary is also working to restore a highly eroded tributary stream so that the new wetland is not overwhelmed by sediment.



We know that large scale restoration of our communities can't be achieved in a vacuum. Our network of leaders create unique and effective partnerships that connect and extend the resources of government and non-profit organizations, making Anne Arundel County a leader in community engagement and environmental action.

### **Partnerships for Students & Families**

Through our partnership with **Anne Arundel County Public Schools**, WSA engaged **13** schools, inspiring **950** students, teachers, staff, and families to take action this past year. In addition, WSA delivered over **20** programs and projects, reaching new audiences and continuing consistent engagement in 2/3 of the **Anne Arundel County Public Library** branches. WSA's relationship with **Anne Arundel County Recreation and Parks** expanded with a focus on invasive removal, native plantings, and programming for children and families. Our RePollinate program brought together Stewards, Master Gardeners, and County Park Rangers to create a meadow with 3,000 natives at **Mayo Beach Park**.



#### **Partner Spotlight**

Initially connected through our partners at Brooklyn Park Library, WSA engaged **The Complete Player Charity Young Leaders** after school program.

"Through our partnership with WSA, our students learned the importance of being a good environmental steward and motivated them to work together to create a conservation landscaping project. This outcome excites TCP the most because the community benefits as a whole through our partnership."

- Andy Schindling | Founder & President, The Complete Player Charity

### Partnerships for Green Jobs

Maryland Reentry Resource Center & Chesapeake Conservation Landscaping

Council teamed up to train returning citizens to install and maintain green infrastructure projects and remove invasive species. WSA partnered to connect congregational and library projects in need of maintenance to serve as the program's hands-on training sites. In the future, we hope to connect this newly trained workforce with communities in need of project installation and maintenance to create more green jobs across Anne Arundel County.

# Partnerships that Engage Communities in Action

Samm Russell's capstone, *Talking TR@\$H*, engaged over 200 people to remove almost 2.5 tons of trash and learn about actions that reduce litter. Samm collaborated with Alliance for the Chesapeake Bay on a stream clean up at Severn Danza Park and led an educational program at the Odenton Library with experts from the Anne Arundel County Bureau of Watershed Protection and Restoration and the Recycling Center, focusing on proper pet waste, litter, and plastic waste disposal. Her reputation for action led her to partner with the Department of Public Works and the Anne Arundel County Police for additional clean-up events.



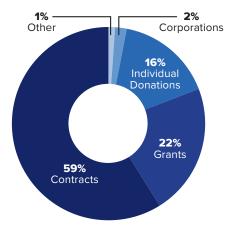






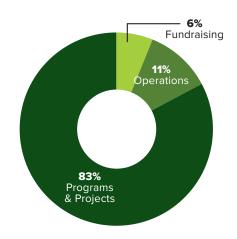
# **2022 Financials**

#### **REVENUE**



\$690,816	Contacts
\$252,758	Grants
\$192,729	Individual Donations
\$27,119	Corporations
\$5,608	Other

#### **EXPENSES**



\$842,394	Programs & Projects
\$110,177	Operations
\$60,653	Fundraising

(WSA Fiscal Year January 1 – December 31, 2022)

# **Thank You** to Our Supporters!

#### Watershed Legend: \$100,000+

Anne Arundel County The Helena Foundation National Fish & Wildlife Foundation

#### **Watershed Champion:** \$50,000+

Chesapeake Bay Trust

# Watershed Guardian:

City of Annapolis

\$25,000+

The Keith Campbell Foundation for the Environment, Inc.

#### Watershed Protector: \$10,000+

Mike & Trish Davis Norman J Fisher & Doris Fisher Foundation **Bruce Potter** 

#### **Watershed Defender:** \$5,000+

Janice Atwood Baltimore Gas & **Electric Company** Community Foundation of Anne Arundel County Bill Daniel Adil Desai

### Mike Fritz

\$2,500+

Gibson Island Garden Club Jim MacNicholl & Sara Lombardo John Murray

#### Jim & Patty Rouse Charitable Foundation **Watershed Preserver:**

Frank Dawson Bill & Cindy Garmoe Kevin Green Karen & Bob Royer Don Simpson

#### **Watershed Advocate:** \$1,000+

Carol Adamson

& Richard Mosher Anonymous donors Marilyn Sue Apirian **BayLand Consultants** and Designers Beshore Family Linda Bowen

Chesapeake Coffee Roasters Amy & Dan Clements Suzanne Etgen Kate Fritz

Edmee Geis Roy & Susan Kilby Peter Larkin & Barbara Power Beverly & Steve Marcus The Mitchell Petersen

**Family Foundation** Jacqueline &

Charles Neighbor Juliet Page

Barbara & Steve Palmer Steven Raabe Lynne Rockenbauch Steve Russo

Eileen Scigliano & Larry Cytryn Tracy Wroe

#### **Watershed Sustainers:** \$500+

Alliance for the Chesapeake Bay Arundel Rivers Federation **Chaney Enterprises** Martin & Louise Chao Bill & Adrienne Croll Dawn Eggen-Mona Beth Foster Nancy Galetsky

John Garofolo Joe Gill Judy Graham Green Landing Nursery Haythornthwaite Diane Holland **HUB** International Ann Jackson Missy Jones Karen Kiehne Jim Koczela David LaChapelle Leila MacCarthy Mike McCormick McHale Landscape Design, Inc Liam O'Meara Phelps Water Company Anne Potter Providence Center

Matthew Rhoderick

Jimm Rich

Paul Rickett

Ron Snyder

Kevin Thompson

Michael & Deb Wagener \$250+ Sara Ballesteros Sue Bell Calvert Chaney Construction Company Chesapeake Conservation Landscaping Council Ciminelli's Ecoasis Garden Center Deborah M. Schwab Landscape Architecture Jack Detweiler **Environmental Systems** Analysis, Inc. Kelly Fisher Nina Fisher Four Rivers Garden Club Kit Gage Sheila Glesmann Chris Gordon Sandy Hartzell Annie Hillary Deborah Hoffman Hyatt & Weber, P.A. Aimee Isaac James H. Johnson, Jr. Eric Kahn Barbara Kappel

Eric Lind

Thomas Marston

Mike & Ellen Mee

Minimalist Gardener

Betty Morganstern

Lara Mulvaney

**OpinionWorks** 

Melanie Parker

PDK Horticultural LLC

PayDirt LLC

Denise Peach

Club Rockhill

New Annapolitans

Jeff Norris

Jeanne Martin

Scenic Rivers Land Trust Sharon Schroer Brenda Schwaab Severn Grove **Ecological Design** Mary Stouten Bill & Martha Sykora Sylva Native Nursery Kathie Treacy Eloise Ullman Christina Vieglais John Wakeman-Linn Jack Weaver Welspryng LLC Lynda Wilkinson **Brittany Wright** \$100+ Khadija Abdur-Rahman

Eddie Abramson & Ariane DuBois Dorothée Alsentzer Mary & Uli Alsentzer Helen & Bill Anderson Annapolis Horticultural Society Elizabeth Argo-Wilbanks Anne Arms Joe Arrowsmith, PE Lisa Ausherman Joyce Baden Ray Bauer Bayside Bloomers Garden Club Sarah Benson Kirvin Bonner Michael Bowen Bill Bower Peter Bradley Cape Conservation Corps Cape St. Claire Garden Club Joseph Carrier

Noelle Chao Patton & Raj Chawla Chestnut Hill Cove HOA Janet Clauson Patricia Contino Peter Cooper Crofton Greenery Garden Club Crofton Village Garden Club Marie Del Bianco Emma DeVries Jimmy Dick Anne Dierdorff-Thomas Joseph Dillard

Ann Ducca

Sam duPont

Christine Wysocki Duvall Scott Eden Linda Elliott Exelon Steffani Fine Mykins

Ann & John Fischer Ann Fleer Christina Fowler Denise Frey

Debra Gage Gary Gakenheimer Chuck Gallegos John & Marge Gardner Kathy Gramp Smith Jennifer Gross Cindy Hall Georgina Hammond Andy & Ellen Happ Geraldine Happ Melanie Hartwig-Davis Dawn Hegarty Stephanie & James Heidbreder Yvette Hess Hillsmere Garden Club Jordy Hirschfeld Lisa Hopf Dr. Sally Hornor Claudia Horwitz Karen laler Vivian Jaber Alison James Rick & Lynn Jones Amber Kasbeer Marianne & Howard Katz

Karli Kilmer Sue King Tatiana Klein Ginny Klocko Brad Knopf John & Betty Knupp Julie Koczela Molly LaChapelle

Dan & Sally LaHart Debra Lambert Hiram Larew Kathleen Litchfield Mike Lofton

Retsy Love and Sandie Kirkland Lauren Maddox Kathy Malloy Ben Manos

Mary Ann Marbury Mark & Lugene McCormick

Meade Area Post Garden Club C. Lee Meadows

Lou Meyer Alison Milligan Bob & Sue Mitchem

Chris Moore **Douglas Morrissey** Mt. Airy Garden Club

Naval Academy Garden Club Pat Neidhardt

Bobbie Niefeld Keith Obera

Jim & Andrea Palumbo Harold Poliskin

Joan Pone Queen Anne's County Garden Club

Kristin Reilly Susanne Reinthaler Diane Rey

Donna Rice & Joe Roney Randall Rowand Eric Ruark Fabio Saturni

Grace Schneider Jay Schwarz Julie Shav Shipley's Choice Garden Club Elizabeth & Jackson Siealinaer Jan Spiro William Spiro Split Rail Garden Club Barbara Squires Ray Sullivan Theresa Sullivan Dawn Taft Ron Tate Michael Taylor Maria Terrazas Carmera Thomas-Wilhite Susan Valett Lorraine vom Saal Lisa Wetstone Sarah Wetstone Bob Whitcomb Frica Whorley Stacey Wildberger Duane and Stevie Wilding

#### Up to \$100 Tina Acker

John Wyss

Dianna Young

Kenneth Zepp

Kayla Acker-Carter Val Alexander Berard Deborah Allen Stacy Serenity Allen Denise Alston Cathy Bellarin Becky Berbia Judy Billage Rev. Lauren Bloom Warren & Ann Brown Megan Bryant Ellen Bungay-Posten Alison Burbage John & Diane Butler David Case Missy Cassidy Patti Child Allison Colden Misty Cook Mairin Corasaniti Jeanne Cox Jim Crafton Dianne Crews Carol Cronin Patchin Curtis Katie Davis Miguel De Falco John & Marie Denice **Debbie Dorsey** Erikka Durdle Janice Emerling Nancy Evans Jim Foster

Katie Foster

Lynette Fullerton

Frank Goetschius

Sheen Goldberg

Charlotte Graves Meredith Grav Britt & Janet Griswold Birgit Gruenberg Ren Grumbles **Daniel Haas** Pamela Hanna Jeremy Hanson Marc Haseltine Ken Hatch Trish Hennessy-Webb Nan Henry Kimberly Hickey Keli Hill Michele Hooper Maggie Hughes Catherine Hunter Angela Hunt-Hysan Interfaith Partners for the Chesapeake Irvine Natural Science Center Jenny Janis Judy Jaudon Matt Johnston K&B True Value Paul Kaladas

Laura Kelm Annalise Kenney Luanne Kerrigan Bobbie Kestenbaum Francesca King Sarah Knebel Alex Knoll Thomas Knoll Noreen Krispin Susan Lanier Elizabeth Lev Avia Lindauist Mark Lowe Lynda Lyle Lynn Maichle Maryland Reentry Resource Center Monica Maynard Sarah & Mike Mccarty Carroll McGillin-Greve Mariorie McHale Steve McKerrow Lydia McPherson-Shambarger Kristie McWilliams Elizabeth Melvin Maryanne Mento Linda Meyer Joni Miller Mike Mitchell Patricia Mitchell Beverly Napfel **Hedy Nelson** Dave & Laura Norman Bob & Lynda Northfield Natalie Nucifora Monica O'Connor Ann O'Malley Travis Ostrom Pat & Debbie Owen Vikram Pancholi Laurene Parlatore Will Parson

Rob Pavlik Ron Peremel Meghan Petenbrink **David Petrillo** Cecelia Petro Elaine Phillips Jeff Popp Jane A. Price Catherine Priga Maureen Pritchard Kim Radvan Nancy Rando Charlotte Randolph-Featherstone **Bud Reaves** Jay Resnick Sue Ricciardi Carolyn Ricketts James Roberson Sarah Rohrbach Marita Roos Malissa Rose Joyce Rosencranz Randy Rowel Carmen Russo Sally Sachse **Chuck Sakers** Dana Schallheim Christina Schriver Janice Schuster Katie Scott-Kelly Severn River Association Salman Sheikh Kristin Silva **Dustin Smith** Lisa Spallitta Michael Spiro John Summers Gavin Taylor Cathy Tengwall Nora Terres Verena Thoma Elvia Thompson **Eric Toney** Lauren Toomey Jack Turner Lauren Tyler Willem van den Berg Lisa VanBuskirk Kate Vogel Sara Wagoner Andrea Weir Cynthia Wells Mary West Michaline West Amira Westenburger Kate Wetstone George Wiggins Jamie Wilhelm Martin Wittel Ginger Woolridge Megan Young Michael Yugo

Jane Zanger

John Zarkowsky

# 2022-2023 Impact





**TREE TROOPERS** TRAINED TO DATE



**PROJECTS** 



740,000

**SQUARE FEET OF INVASIVES REMOVED** 



67,298 PEOPLE ENGAGED

TRAINED TO DATE

### **WSA Staff**

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#### Faith Waaramaa

Chesapeake Conservation & Climate Corps Member faith@aawsa.org

#### **Brady Waters**

Restoration Coordinator brady@aawsa.org



Watershed Stewards Academy is located at Arlington Echo Outdoor Education Center. We are grateful for this tremendous partnership with Anne Arundel County Public Schools, connecting Stewards with the latest environmental literacy initiatives.

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